



Team Trail Benefits
Tournament Formats

Deadline: June 1, 2016

For More Information:

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Align Your Trail with Bassmaster and Reap the Benefits

Make your Trail a Pathway to the Classic—here's how it works

- ✓ First Stop: Bassmaster Team Championship (BTC)... Team Trails participating in the program are provided the opportunity to qualify one (1) team to the Bassmaster Team Championship for every 20 paid teams 40 unique members; participating with your trail.*
 - Team Trails with 40 paid teams, 80 unique members annually can qualify two (2) teams*
 - Team Trails with 60 paid teams, 120 unique members annually can qualify three (3) teams* etc...
- ✓ On to the Classic: The top three teams, (6 anglers) from the Bassmaster Team Championship, will advance and compete individually in the BTC Bassmaster Classic Fish Off for a berth in the Bassmaster Classic

*Subject to change based on market size but minimum of one team per 20 qualified, participating teams.

Raise Your Trail Profile and Grow Tournament Registration

Promotion and coverage across B.A.S.S. media platforms will reach millions of grassroots anglers looking for a tournament to fish ...

- ✓ Dedicated pages on Bassmaster.com promote participating Team Trails; content at the discretion of B.A.S.S., but could include:
 - Trails identified by state/region with link to website for registration
 - Photographs and tournament standings
- ✓ The Bassmaster Team Championship will be promoted in B.A.S.S. Times and on Bassmaster.com. Content is at the discretion of the Bassmaster editors but could include trail profiles, how-to tips and techniques, top team angler profiles and detailed coverage of the Championship and Classic qualification tournaments
- ✓ Info on how to promote standings and winners of individual events and team delegates for the championship on Bassmaster.com

Become a Member

In Year two, participation is open to B.A.S.S. Nation Team Trails that meet the criteria below. Sanctioned Teams Trails must:

- ✓ Have at least 20 two-person teams, 40 unique members registered in 2016, by the BTC entry deadline date and hold a minimum of 4 events within the Trail
- ✓ Have a pre-determined method for tracking points associated with teams participating across multiple events
- ✓ Be open to everyone except full-time Bassmaster Elite Series or FLW Tour pros, who are not eligible (state B.A.S.S. Nation dues may apply)
- ✓ Abide by B.A.S.S. tournament guidelines such as Fish Care and sportsmanship. Team Trails should be conducted in a professional manner that reflects favorably on the reputation of B.A.S.S., LLC, its members, officers, sponsors, or representatives. Failure to do so may result in a revocation of a Team Trail's program eligibility and disqualification of its members from the Bassmaster Team Championship.
- ✓ Use the Bassmaster Team Championship logo in all marketing materials. Display B.A.S.S. provided logoed banner at all events
- ✓ Place Bassmaster Team Championship widget/banner on website home page. Widget/banner will link to Bassmaster.com/Team
- ✓ Provide photographs and tournament standings for placement on Bassmaster.com following each event. If possible, also provide a video and/or story
- ✓ Register and pay a membership fee equal to \$10/individual to B.A.S.S. Upon signing the Bassmaster Team Championship agreement, Trail will pay a minimum of \$400 for the first 40 individual team members participating in the program plus \$10 for each additional individual. **In addition, Trail must provide participant information including name, mailing address, EMAIL and phone number of team registered members.** Teams must also add B.A.S.S. participation language to their various forms if they are including the \$10 fee in their existing membership forms. Language will allow B.A.S.S. to send membership materials and B.A.S.S. Times to the individual, use of contact information and name and/or photos in B.A.S.S. content and allow the information to be used for B.A.S.S. and participating sponsors marketing purposes. Team participants will receive a B.A.S.S. Team membership including B.A.S.S. Times magazine and a new member packet. Membership fees, names and contact info for a minimum of 20 total team (40 unique individuals) participants, must be received within 30 days after the first eligible event is completed or June 1, 2016, whichever occurs first.
- ✓ B.A.S.S. reserved the right to shorten or extend the entry deadline.

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Bassmaster Team Championship Qualification

The Bassmaster Team Championship will be held in November/December 2016.

Field Size: Based on 200 teams (boats)

Event format: 2-day event; top overall weight wins. Top three (3) teams qualify for the Bassmaster Classic Fish Off

Entry Fee: \$500/team.

Payout: Cash + Sponsor prizing TBD [Payout will be 80% cash of entry fees]. Pay 1 for every 5 places

Additional Guidelines: All Participants must have an active B.A.S.S. Team membership. Qualifying teams cannot change team members. Teams must be made up of two (2) people. No single competitors are eligible. Qualified teams must be determined by the Bassmaster Team Championship entry deadline date. Participants must be at least 16 years of age on the first competition day of the Bassmaster Team Championship.

A Bassmaster Team Championship trophy will be awarded to the winning team and the associated trail. Annually, the Trail trophy will move to the next Trail whose representatives win the Championship creating the ultimate bragging rights.

Bassmaster Team Classic Qualifier

Top three (3) teams now become six (6) individuals fishing for a Bassmaster Classic berth. Competition may be on a body of water in close proximity or the same body of water as the Bassmaster Team Championship. The Classic Fish Off will be held the same week to minimize time and expense for the anglers.

Field Size: 6

Event format: 2-day event. May fish out of sponsor provided boats; Top overall weight wins berth in 2017 Bassmaster Classic

Entry Fee: None

Payout: \$0; Sponsor prizing TBD; Champion wins the Bassmaster Classic berth

Tournaments will be conducted by B.A.S.S. staff. Standard B.A.S.S. rules and polygraph apply.